



GEO Certified®

GEO Certified® Report

TPC Sugarloaf

Prepared by independent verifier Eddie D. Seagle, Ed. D.

Certified by GEO Foundation: 2025
Recertification due: 2028

"TPC Sugarloaf in Duluth, GA USA is truly a testament to environmental stewardship and sustainable practices, incorporating elements such as drought tolerant grasses, sustainable irrigation practices, strategic programs to promote golfing awareness, and implementing various initiatives to help combat plastic wastes and environmental protection. The golf course maintenance team totally buys into being responsible for creating and maintaining a better environment on and around the course, professionally and personally. And the entire club team demonstrates professionalism, cooperation, communication skills, and an obvious passion for the environment, their profession, the club, the members, and their colleagues.

I look forward to seeing continued and expanded success throughout the facility with energy conservation and habitat renewal and protection and expanded use of collegiate internships."

Eddie D. Seagle, Ed. D.

(GEO accredited independent verifier)



Introduction

GEO Foundation is pleased to confirm that TPC Sugarloaf has successfully achieved GEO Certified® status for its outstanding work to foster nature, conserve resources and support the community.

GEO Certified® is the most respected certification for golf, based on a credibly and transparently developed modern sustainability Standard of best practice.

TPC Sugarloaf has:

1. Met the required certification criteria for sustainable golf operations
2. Successfully completed the official third-party verification process
3. Successfully passed the final evaluation by GEO Certification Ltd. (autonomous subsidiary of GEO Foundation)

GEO agreed with the conclusions of the official verification report, that, having achieved all mandatory criteria; and with specific Continual Improvement Points (CIP) set for the future and Critical CIP's (CCIPs) to be reviewed at recertification, TPC Sugarloaf should be awarded GEO Certified® status.

For the certification period stated above, TPC Sugarloaf can therefore claim a position as a leader in advancing sustainability in golf – making important contributions in protecting nature, conserving resources and strengthening communities.

The GEO Certified® Report that follows comments on the actions undertaken against the criteria, as observed by the independent verifier during the assurance process.

Certification is nearly always the result of a dedicated team effort resulting in many practical and valuable social and environmental results around the golf course, maintenance facility and clubhouse. These dedication and leadership qualities are an important part of ensuring the resilience of the golf facility and the golf industry into the future and also as part of society's wider effort to pull together for people and planet.

We congratulate all involved.

Jonathan Smith
Founder and Executive Director, GEO Foundation
GEO Certification Ltd. Board Member

Kelli Jerome
Executive Director, GEO Foundation

Carole Kerrey
Director, Certification and Credibility,
GEO Certification Ltd.



Verification and Certification

Verification

The official third-party audit was carried out by an independent verifier, accredited by GEO to undertake verifications of golf facilities applying for certification.

Verification involves reviewing practices and data, using the International Voluntary Standard for Sustainable Golf Operations as the guide to ensure comprehensive and consistent evaluation of performance. A detailed verification report is submitted for evaluation by GEO Certification Ltd, a subsidiary of GEO Foundation.

Certification

GEO Certification Ltd, an autonomous subsidiary of GEO Foundation [both not-for-profit entities], undertook a full review of all content submitted through the OnCourse® online platform and the report submitted by the verifier, ensuring:

- Comprehensiveness – that activities undertaken touched on all elements of the Standard
- Consistency – that the verification approach was balanced, well weighted and with consistent depth of evaluation across each theme
- Accuracy - matching the verification report with evidence submitted by the golf facility to ensure statements and claims were accurate

GEO Foundation is an international not-for-profit founded to advocate, support and reward sustainability in and through golf. Over more than ten years, the group has worked collaboratively with dozens of golf industry associations and government and non-government organisations around the world, to help golf become a sustainability leader, striving for a net positive social and environmental impact. In addition to managing and assuring GEO Certified®, GEO Foundation also provides a suite of credible, practical programmes for golf facility management, new golf developments and golf tournaments called OnCourse®, often delivered in partnership with national golf bodies. Find out more at www.sustainable.golf

Credibility

GEO Certified® is part of the ISEAL Alliance, a group of the world's foremost credible certification systems including Fairtrade, Rainforest Alliance, Forest Stewardship Council, Marine Stewardship Council and many others. GEO Foundation earned and retains full membership of the ISEAL Alliance global association following a rigorous evaluation against the ISEAL Codes of Credibility in Sustainability Standards and Certification. The ISEAL Codes cover standard-setting, assurance, and monitoring and evaluation. Find out more at www.isealalliance.org



Verifier's Report

The Sustainability Agenda for golf covers the following themes and action areas:

THEMES	ACTION AREAS
Nature	• Habitats & Biodiversity • Turfgrass management • Pollution prevention
Resources	• Water • Energy • Materials
Community	• Partnerships & Outreach • Golfing & Employment • Advocacy & Communications

Included below are the observations made by the Independent Verifier against each item in the Standard.

NATURE			
N1 Habitats and Biodiversity			
Objectives	Requirements	Mandatory Practices	Verifier Notes
N1.1 Understand the site and surroundings	N1.1.1 Sound understanding of the nature and landscape value of the site	Map all habitats and vegetation types on the site; Regularly update landscape / biodiversity surveys	TPC Sugarloaf engages with various organizations on the site's nature and landscape value, including the Golf Course Superintendents Association of America (GCSAA), Tournament Players Club (TPC) Management Team, Professional Golfers' Association of America (PGA of America) agronomist, University of Georgia, Georgia Golf Course Superintendents Association, and Audubon International (Audubon Cooperative Sanctuary Program). CIP: Please expand interaction with the University of Georgia agronomy department. Natives which are encouraged and maintained include tall fescue (naturalized), broomsedge, and witch's broom.
	N1.1.2 Knowledge of legal designations for protected areas, habitats and species	Understand legal responsibilities for protected landscapes and species; Record and monitor protected, endangered, or rare species found on the site	TPC Sugarloaf is very aware of their responsibilities for environmental stewardship and implements necessary plans and needed procedures to maintain appropriate environment for such. Course management continues to excel in the protection, conservation, and naturalization of the landscape. Specific areas on site are natural habitat for wildlife supporting biodiversity. Native area on Stables Course #4 is approved by State of Georgia, USA. Other native areas throughout the courses. CCIP: Please expand the identification of native areas by adding labels and signs that highlight areas of environmental and biodiversity interest. This will help members, students and groups using the course for educational and informative purposes. Canadian geese, ducks, eastern bluebird, robins, northern cardinals, mourning doves, herons, grey squirrels, whitetail deer, hawks, and turtles seen around the courses. Six bird feeders located on the courses.

			CCIP: Please install bluebird houses on the courses, and restore and expand existing bird feeders/houses. Also, initiate efforts to promote Monarch butterfly communities. TPC Sugarloaf is promoting naturalized areas that help support a variety of wildlife. Maintaining ten in-house honey bee colonies in existing honey bee program to support pollinators and develop honey. This honey is used at the club restaurant and made available to members. Also, outsourcing the honey to make honey whiskey that members can purchase. Border collie on course to help manage geese issues which members and management support.
	N1.1.3 Understanding and respect for cultural heritage	Protect any archaeological, historical or cultural designations on the site	There are no cultural, historical, or archaeological designations at the site.
N1.2 Opportunities to naturalise the course	N1.2.1 Measures taken to identify and minimise the required area of managed turfgrass	Observe, track and / or monitor golfer play	The total land area is 250 Acres including 90.21 Acres for turf (5.5 Acres greens (32) including practice and nursery, 6 Acres tees and 46.5 Acres fairways), 150 Acres of rough, and native areas encompass 50 Acres.
N1.3 Actively manage habitats for wildlife	N1.3.1 Projects to manage habitats in the best way for wildlife and golf	Regularly review and follow a habitat management plan; Prioritise native species when planting and landscaping	TPC Sugarloaf plans to continue to develop, enhance, maintain, protect and conserve essential habitats on and around the golf course for biodiversity. The creeks flowing across the courses flow adjacent and within the golf course, as well as along the rough and naturalized areas. Some erosion of embankments and waterflow has encouraged management to renovate the eroded areas. The stream bank erosion on Stables Course at #3, #4, and #5 is being addressed. Stables #4 creek bank erosion is being renovated and corrected by outside contractor. Also, stone placement in form of a "J" (J-hooks) is being placed within the creek to help with the flow of water. CCIP: Please inspect all creek bank areas throughout courses and make necessary corrections and renovations where eroding embankments might become an issue.
N1.4 Conserve key species	N1.4.1 Practical conservation measures for priority species		There are several noteworthy conservation projects which are:

			• Beautiful north Georgia countryside terrain with winding creeks and lakes (4, estimated 40 acres) with residential properties on either side of each hole. • Great care has been taken to incorporate the rough and native areas into the course design creating a compelling, strategically diverse, and strikingly beautiful playing field for golfers of all skills, as well as visitors and classes seeking to observe the habitats. • Creating and restoring habitats for deer, hawks, eagles, and bluebirds. • Native area on Stables Course #4 approved by the State of Georgia. • Natural area preservation and improvement throughout site. • Naturalized areas throughout the golf course span 50 acres. Native areas provide numerous benefits, including wildlife habitat, reduced maintenance costs, and water conservation. Native areas are mowed twice a year to help control weeds and support consistent wildlife. Minimal chemicals, irrigation water, and cart traffic are used in these areas. • The native zones also help prevent soil erosion on steep hills and stabilize pond banks. Additionally, maintain a native buffer (10 feet) around ponds that acts as a natural biofilter—reducing stormwater flow, filtering out sediment from surface water runoff, and preventing nutrients and pesticides in the runoff from reaching surface waters. Maintenance easements of 20-40 feet are maintained between golf course property and residential property depending on location. This easement is part of residential property but maintained by golf course. • Copper lightning rods are installed for storm protection on specimen trees (40) around the course.
N2 Turfgrass			
N2.1 Maintain optimum turf and soil health	N2.1.1 Appropriate turfgrass varieties adapted to climatic and other geomorphological factors	Select appropriate grass species for climate	Built in 1997, the three 9-hole courses were renovated in 2017 (Pines), 2018 (Meadows) and 2019 (Stables). The courses now feature TifEagle bermudagrass greens mowed at 0.100 in, Zeon zoysia surrounds (0.475 in), fairways (0.475 in) and tees (0.450 in), and Tifton 419 (Tifway) in the rough on Stables and Meadows and Palisades zoysia on Pines. The microclimate on the golf course favours this selection of grasses for better sustainability. Maintained to PGA standards, the course is complemented by an impressive 10-Acre practice facility featuring multi-tiered hitting areas, two

			360-degree short game areas including a 20,000 square-foot putting green surrounded by bunkers, and an expansive private teaching area to accommodate private and group golf lessons. The Zoysia on the surrounds, tees and fairways is more drought tolerant and more sustainable than the former bermudagrass on those areas before renovation. Thus, less water needs, and turf density discourages weed activity (fewer weeds). The layers of artificial turf forming the walls of all bunkers on the courses assist in minimizing erosion, improved aesthetics, and improved playability. There are periodic inspections from the TPC's regional agronomist concerning management, condition and maintenance of the playing quality of the golf course. This agronomist comes in at tour time for two weeks, and additional visits (3-4) throughout the year.
	N2.1.2 Practices to maintain good soil structure and condition		Soil salinity and moisture checks using the TDR 350. Soil temperature is checked with basic soil thermometer. Practices to maintain good soil structure include topdressing and aerification. Topdressing on greens every two weeks throughout growing season. Aerifying greens using "ninja tines" every three weeks during growing season. In addition, a three-week closure in July each year to intensively aerify greens. During this same closure, fairways are aerified once and tees twice. Topdressing of fairways and tees only takes place during this time frame.
	N2.1.3 Careful and responsible fertiliser application throughout the year to avoid over-fertilisation	Undertake soil tests and nutrient analysis	Fertilization program based upon soil testing. Core samples are taken twice per year on the greens (three per 9 and rotate), and once per year on fairways and tees. Practice all foliar fertilization program with no applications after end of July to early August. Clemson University has experimentation plot on chipping green (fertilization trials using 5 treatments with 4 products). TPC Sugarloaf follows and implements the TPC agronomic consultancy recommendations.
	N2.2 Prioritise mechanical maintenance	N2.2.1 Non-chemical pest, disease and weed management	Sharpen mowing blades; Remove surface moisture; Hand weeding Cultural practices to maintain plant health and playing quality with minimal chemical use including regular blade sharpening, aeration, occasional rolling and sand topdressing, and dragging greens is practiced to remove moisture and dry the surface of grass blades, as well as minimize fungal activity (diseases). Reel grinding on greens units every two weeks, and fairway and tee units every three weeks. Change out mowers regularly for maintenance. Use tournament bedknives on greens units and replace monthly. Replace reels every 1.5 years.

N2.3 Use chemicals responsibly	N2.3.1 Application of chemicals only when necessary to prevent or cure defined / identified turf health issues	Establish patterns and levels of risk for pests and diseases; Scout the course daily for early signs of pests and disease; Accurate pest and disease identification; Map and track pest and disease hotspots; Establish pest and disease thresholds	Daily scouting of the course is practiced to identify and monitor pest pressure to effectively manage pests and diseases, as well as addressing any environmental concerns. There is daily machinery washing to a set management plan to prevent and/or minimize pests and diseases.
	N2.3.2 Application of chemicals with full safety precautions	Use only legally registered and approved products; Ensure staff are fully qualified and licenced to use pesticides; Regularly calibrate and test applicators; Use appropriate protective equipment; Dilute and dispose of leftover product on untreated areas of turf .	Pesticides are selected and applied based on products specific to weed, insect and disease identification and toxicity rating. Staff are qualified and trained to use pesticides (State of Georgia Pesticide Division – Licensing and Training), IPM techniques and spot treatment. All chemical applications require two signatures as a system of checks and balances by the golf course superintendent and assistant golf course superintendent/spray technician. PlayBooks for Golf program used for chemical management (pesticides and fertilizers) for compliance of chemical and fertilizer planning and tracking. Save on labour and simplicity in technology. Proper signage is posted throughout chemical area. The developmental life cycle/state of the disease, insect or weed, legal requirements, bird breeding and insect pollinators are further considerations in pesticide application and management. Chemical labels and Material Data Safety Sheets (MSDS) are readily available. Applicator equipment is regularly calibrated and tested. Residual product(s) are diluted and properly disposed.
N3 Pollution Prevention			
N3.1 Prevent pollution across the entire site	N3.1.1 Practical measures to ensure pollution risks are minimised from golf course operations	Document procedures for emergency spill responses; Maintain mowing buffer zones around water and all ecologically sensitive areas; Maintain spraying and spreading buffer zones around water and all ecologically sensitive areas;	Emergency spill procedures are on display at the door of the chemical storage building. There are mowing buffer zones (10 yards) next to water bodies and ecologically sensitive areas.

		Create a map / aerial visual reproduction, drawing etc of the course showing buffer zones and no-spray, no-spread areas.	
	N3.1.2 Practical measures to ensure pollution risks are minimised from clubhouse operations	Ensure all hazardous materials are safely and securely stored; Ensure compliance with all required standards and systems for hazardous waste and wastewater discharge	Hazardous materials are safely and securely stored with proper signage and under lock and key.
	N3.1.3 Practical measures to ensure pollution risks are minimised from maintenance facility operations	Ensure wash areas are on impermeable, leak-free surfaces; Mixing and loading of pesticides and fertilisers over an impermeable surface; Triple rinse pesticide containers and applicators	Attention to safety detail in mixing pesticides and fertilizers, and triple-rinse pesticide containers. Again, all chemical applications require two signatures as a system of checks and balances by the golf course superintendent and assistant golf course superintendent/spray technician. GPS spray units are the standard at TPC Sugarloaf.
N3.2 Safely manage hazardous substances	N3.2.1 Legal compliance in the storage, handling, application and safe disposal of all hazardous substances	Maintain a register of hazardous materials available to authorised staff; Safe storage in secure and ventilated concrete or metal building; Sufficient storage capacity; Impermeable flooring; Spill containment kits present; Emergency wash area; Fire extinguisher in the immediate area; Secondary containment for fuel, either externally constructed, or integrally manufactured; Regular inspection of storage tanks	Practices are in place to safely manage chemicals including safe storage of hazardous materials in a secure building, spill kits, fire extinguishers, and safety guidelines. Fuel storage tanks are in proper order and containment for efficiency, safety and environmental awareness. Storage tanks are inspected regularly for safety and efficiency. Fire extinguishers (13) properly located and spaced throughout maintenance facility. Emergency wash areas were identified and properly maintained.
N3.3 Responsibly manage waste / storm water	N3.3.1 Appropriate wastewater usage and discharge licences	Wastewater discharge licence; Appropriate treatment of machinery wash water (impermeable surface, oil / grease / clipping separation)	OSHA storage and containment with sump. Appropriate treatment of machinery wash water is practiced continuously.

RESOURCES

R1 Water

Objectives	Requirements	Mandatory Practices	Verifier Notes
R1.1 Minimise water demand	R1.1.1 Measures to reduce the need to consume water	Target irrigation to essential playing surfaces only	Actions to reduce water consumption on the course include selecting indigenous grass species such as fescues in support areas. Irrigation frequency is closely regulated, and schedules created to minimize water use and optimize plant health. Playing surfaces are irrigated only.
R1.2 Maximise water efficiency	R1.2.1 Practical measures to use water more efficiently on the golf course	Conduct regular irrigation performance checks; Provide staff training on efficient irrigation practices; Ensure effective application of water to target areas; Ensure irrigation schedules are informed by weather patterns and soil moisture analysis	TPC Sugarloaf checks, calibrates and upgrades its sprinkler system for irrigation efficiency. There are adjustable, optimally located sprinklers to target playing area only. Also, Priority Pumps, Inc. checks and calibrates irrigation system annually. Four rain gauges for measuring precipitation are located throughout the courses, results of which directly impact irrigation scheduling.
	R1.2.2 Practical measures to use water more efficiently in buildings	Audit water use regularly; Review bills frequently and look for irregularities; Encourage water-saving practices amongst staff and visitors; Categorise and track water consumption	Staff turn off any running water and ensure dishwashers are full before use. Water records are maintained and reviewed for the State of Georgia and the County of Gwinnett. Water records submitted through GGCSA.
R1.3 Source water responsibly	R1.3.1 Measures towards alternative, lower quality sources of water	Ensure appropriate water abstraction permit and reporting, as required	Water for the clubhouse is from the main public water system (city). Water for irrigation is pumped from the irrigation lakes around the course which is supplemented by a deep well system.
R2 Energy			
R2.1 Reduce energy demand	R2.1.1 Measures to reduce the amount of energy consumed in course maintenance	Minimise areas of managed turf to reduce mowing, irrigation, and turf inputs	Areas for the course are natural habitats (80 acres) for wildlife and biodiversity that receive no mowing, irrigation and turf inputs. The maintenance facility's machinery is mostly diesel and gasoline, except for one lithium-ion cart. Plans do not include electric units at maintenance due to the terrain demands. The golf cart pool at the clubhouse includes 106 lithium-ion golf carts.

			CIP: Please continue to consider use of electric units in maintenance operations where feasible, especially with blowers and other smaller units.
R2.2 Maximise energy efficiency	R2.2.1 Measures to use energy and fuels more efficiently in buildings	Audit energy use regularly; Regularly review bills; Categorise and track energy consumption	TPC Sugarloaf has an energy-efficient, spacious 60,000 square-foot clubhouse featuring casual indoor and outdoor dining, a full-service golf shop, refined locker rooms, and a variety of boardrooms and banquet spaces suitable for social events and business gatherings. Internal record keeping, utility bills, invoices and data management e.g. from energy-meters, as well as energy auditing procedures confirmed. Resource-saving measures include: LED lighting timed, energy-efficient, modern hoods, motion-controlled lighting, and use of refillable aluminium bottles. However, plastic bottles still in service. 8 fire extinguishers in the Clubhouse. 4 fire extinguishers in Lifestyle Center. 1 fire extinguisher at Turn House.
R2.3 Source energy responsibly	R2.3.1 Measures to source alternative, renewable forms of energy	Determine potential sources of renewable energy in the area and on-site, through renewable energy providers	The Club's sources of energy are gas and electricity. Electricity runs all the buildings. There is also gas for each of the buildings. Lifestyle Centre and Clubhouse use gas for cooking only. Maintenance also uses gas. All stoves and ovens are gas, and all hot boxes are electrical. Proper propane storage, recycle bin, oil bin, cardboard bin, observed and noted. The club uses small propane tanks for grills and flat top when cooking outside of the kitchen. The club has a recycling compactor for any recyclables and cardboard, as well as an oil bin. The club does not filter grease on-site, but does recycle with a company that picks up the grease.
R3 Materials			
R3.1 Reduce materials demand	R3.1.1 Products and materials selection based on necessity, including	Undertake a review of materials consumed	Recycle bin, oil bin, cardboard bin, filter grease bin in use and maintained at clubhouse.

	opportunities for recycled, reused and locally sourced alternatives		Members, guests and employees can fill provided refillable aluminium water bottles via dispensers on the course, at the clubhouse and at the maintenance facility.
R3.2 Purchase responsibly	R3.2.1 Practical use of an ethical / environmental purchasing policy	Adopt a sustainable, or ethical / environmental purchasing policy to maximise the use of locally sourced goods and goods made from recycled, recyclable and certified materials	Sustainable in-house turf nursery. There is an informal sustainable procurement policy. There is bulk purchasing when practical to reduce excess packaging and purchasing miles.
R3.3 Reuse and recycle	R3.3.1 Waste stream separation for maximum recycling and re-use opportunity	Demonstrate waste separation, reuse and recycling; Track how much waste goes to landfill, or is reused / recycled	There is a system for collecting and separating waste in the Clubhouse. Recycle bin, oil bin, and cardboard bin in use and maintained at clubhouse.
R3.4 Demonstrate legal compliance	R3.4.1 Compliance with all local and regional waste management regulations	Use authorised waste and recycling contractor for general, hazardous, industrial and green waste	Authorized waste contractors collect TPC Sugarloaf's waste.

COMMUNITY			
C1 Outreach			
Objectives	Requirements	Mandatory Practices	Verifier Notes
C1.1 Diversify access and provide multi-functionality	C1.1.1 Social and recreational activities at the facility		Situated on 1,200 acres of breathtaking Georgia countryside within the gated community of Sugarloaf Country Club, TPC Sugarloaf offers 27 holes of magnificent golf plus an array of amenities with the personalized service and privileges that have become synonymous with the PGA TOUR's acclaimed TPC Network of premier clubs. Also, 48,000 rounds of golf per year are played at TPC Sugarloaf. Two zoom rooms are located next to the bar for golfers to work in between rounds. These rooms are used often for computer applications by the golfers. Also, using smart phones in locker rooms doing business before, between and after rounds.

			TPC Sugarloaf offers an impressive 10-acre practice facility, as well as a 7-acre Lifestyle Center featuring a state-of-the-art fitness center, 14 outdoor tennis courts, 2 dedicated pickleball courts, a healthy seasonal café and an aquatics center. In addition, TPC Sugarloaf has a spacious 60,000 square-foot clubhouse with an upscale casual restaurant and multiple rooms for hosting events. TPC Sugarloaf is renowned for hosting the PGA TOUR Champions Mitsubishi Electric Classic presented by Vensure. In addition to golf, TPC Sugarloaf offers top-notch dining, fitness facilities, exclusive events, resort-style pool, and an award-winning racquet sports program. TPC Sugarloaf is one of the premier clubs in the Atlanta area and finest golf courses in the USA. Reminiscent of a traditional family estate, the clubhouse was designed in a southern classic style, with rich wood furnishings, classic fixtures, luxurious textiles, and traditional artwork presenting a welcoming but stately backdrop for socializing, private events and corporate entertainment. TPC Sugarloaf offers two outstanding restaurants: RYE Kitchen and Tempo.
C1.2 Provide for volunteering and charity	C1.2.1 Opportunities available for volunteering and support of charities and good causes		TPC Sugarloaf extensively supports charities and good causes through golf, and has raised 2-3 million USD in charitable outreach. The Austin Riley Charity Golf Tournament through The Austin Riley Foundation (Atlanta Braves 3rd Baseman) with Team Red, White & Blue raised 400K USD to support military veterans (wounded warriors). This tournament is played once per year in June (200 players). The Mason Twenty-Fore Straight campaign is a 24-hour golf tournament founded at TPC Sugarloaf with the purpose of raising awareness and funds for pediatric brain cancer. Teams of golfers from around the country will come together to see how many holes they can play in 24 hours (including night golf) to raise money for childhood cancer. TPC Sugarloaf's General Manager, Mike Maloney, created the tournament with his friend Matt Wilson to honor Matt's son Mason and others. Mason was just 7 when he was diagnosed with a brain tumor in 2013. He lost his courageous battle with brain cancer just days before his 11th birthday. Maloney created the competition in tribute to Mason's fight, and in solidarity with kids across the U.S. facing this life-threatening disease. Now in its sixth year, the annual June event sees 14 teams of two to six golfers rally to keep a ball in play day and night. Participants raised an unparalleled \$205,000 in 2021, shattering their previous record of \$137,000, and raising nearly \$750,000 since the inaugural event. Proceeds benefit Pediatric Brain Tumor Foundation (PBTF) and Sydney's Incredible Defeat of Ewing's Sarcoma (SIDES), both research-driven organizations focused on supporting families during a child's cancer diagnosis.

			The club conducts about 30 outings per year (25 charitable and 5 corporate) between March and November on Mondays (the day the course is closed to members) except during aerification month of July. Also, TPC Sugarloaf partners with Gwinnett Technical College, Lawrenceville, GA in Culinary and Restaurant Management to raise program funding. And partners with Seckinger High School in Buford GA, with focus on short game area with Agronomy and Horticulture as pathways to raise money for turf program. Recruit players to the game. Furthermore, to help grow the game and develop a relationship with the college the students choose to attend. The Champions Tour Event accommodates 400 volunteers each year. PGA junior league (7-12 yo) won national championship (3rd time in 5 yrs). 30 kids in program, 10 kids participated. PGA Jr. Camps hosted on site (5-14 yrs old). Half day and full day camps, 10-20 kids weekly (4-day program) throughout summer. In-house clinics (4-7 yo) with Day Camps. Also, Champions Tour Events with kids. Partners with First Tee of Atlanta. PGA Skills Clinic with Drive, Chip & Putt contests. Hosted subregional last year. 25 professional tournaments, Champions and PGA Tour, and GSGA (Georgia State Golf Association) Women's Amateur for Georgia, USA.
C1.3 Establish active community partnerships	C1.3.1 Positive and constructive engagement with neighbours, the local community and other groups	Create a 'sustainability working group'	TPC Sugarloaf is renowned for hosting the PGA TOUR Champions Mitsubishi Electric Classic presented by Vensure. TPC Sugarloaf earned the first place in private club category of Golf, Inc. Magazine's "Renovation of the Year" in 2019. TPC Sugarloaf's three nine-hole golf courses are Stables, Meadows and Pines. Stables and Meadows come together to offer a par 72, 7,259 yard championship golf course fitting harmoniously on the site of the former Rollins Farm. Named by Golf Digest among the "Best New Private Clubs in the U.S." when it debuted in 1997 and by Golfweek among the "Top 100 Best Residential Courses for 2007-2008." The course includes a third nine, the Pines course which is slightly shorter in distance but just as compelling as the Meadows and Stables courses. All three nines offer four sets of tees on each hole. TPC Sugarloaf's stages of renovation were Pines (2017), Meadows (2018) and Stables (2019).

C2 Golfers & Employees			
C2.1 Improve health and wellbeing	C2.1.1 Benefits to human physical and mental health from golf and facility activities		The total rounds played were around 48,000 in 2024, of which 15% were walking rounds supporting health and wellbeing. The average age of the golfers is 50-55 years old. CIP: Encourage a higher percentage of walking rounds of golf for improved health and wellbeing of the golfers.
C2.2 Be open and inclusive	C2.2.1 Inclusivity and diversity in membership and visitor policies	Demonstrate inclusive policies for members and visitors	In 2025, the total number of members is 600 (2500 including spouses and children), of which 85% are golf and 15% are swim, tennis, pickleball and restaurant.
C2.3 Employ fairly and safely, and provide career opportunities	C2.3.1 Ethical and legal employment, working conditions and professional development	Follow all relevant national legislation and best practice for employment, health & safety etc	TPC Sugarloaf follows relevant legislation and best practices for employment, health and safety. Training on pesticide application, sprayer operation, and course machinery risk assessments is practiced. Pesticide licensing, heavy equipment training (front-end loader, back-hoe, man-lift) and CPR training are integral components for employees. Staff are CPR trained which include key staff, department heads and assistants. Slip resistant shoes are made available with the club paying the first \$25, then each employee will have \$25 deducted each from next two paychecks. Steel-toe is optional. TPC-Sugarloaf has 189 full-time employees, 26 part-time employees, and 28 seasonal employees. Golf course maintenance has 27 full-time employees and 2 part-time employees. The management structure is golf course superintendent, senior assistant, and two assistants. TPC Sugarloaf strongly encourages professional development of staff through association involvement, ie. GCSAA and CMAA seminars and tradeshow, as well as vendor meetings. Attends GCSAA each year (attend classes and tradeshow), Internal TPC conferences and mini-conferences, participate in Shop Talk for AGCS from GCSAA – connections that strengthen the GCSAA family and help them improve the communities they live in.

			Also, participates in TPC Tournament Support Program – share 2 assistants from network of clubs for 9 days. To effectively share assistants for a 9-day Tournament of Champions (TOC) tournament, its crucial to understand the diverse support roles and responsibilities involved. Structuring includes daily assignments, role specificity, coverage and overlap, point person, daily briefings/debriefings, and communication channels. Participates in Syngenta Business Institute partners with Wake Forest University Executive Education program to offer an innovative business development program tailored to superintendents. This 4-day program in it's 17th year provides a business and leadership management curriculum that includes negotiations, tools for managing employees, decision-making, and more. Bernhard Academy Links to Success United Kingdom chooses 10 GCSAA members each year to attend the academy to explore British turf practices, discover iconic golf courses, attend the BTME annual conference, and experience global networking opportunities. TPC Sugarloaf is on list. Hosts First Green events – science, technology, engineering, arts and math (STEAM) environmental outreach program that uses golf course as a living laboratory. K-12 students participate in hands-on, outdoor learning stations that include lessons on wildlife habitat, soil science, environmental sustainability, mathematics, water conservation, water quality, career exploration and much more. First Green is a program of the GCSAA Foundation, the philanthropic organization of GCSAA. Laurel Springs High School, Suwanee GA vendor fair. TPC Sugarloaf will host such a vendor day next spring, 2026. CIP: Please encourage use of collegiate turf students from agronomy and turf programs for internships in golf course maintenance during summer months, as well as other semesters.
C3 Communications			
C3.1 Engage golfers and members	C3.1.1 Communications activities that raise awareness and understanding amongst members and visitors	Provide information on the facility's sustainability commitments, actions, or achievements	TPC Sugarloaf communicates on sustainability through its website, emails, and weekly department head meetings. Reports are generated from the GCS for an Agronomy update on sustainability. These notes from GCS to golf pro shop to general manager are developed into emails for members, as well as club-wide weekly department head meetings generating data to be shared with members as needed.

			Weekly safety meetings (Emergency Response and Hazard Communications). Weekly Department Head meetings and monthly business review. Outline includes: State of the Club, Golf and Outside Operations, Sales and Marketing (member initiatives, Instagram, TikTok, social media, etc), Golf Course Maintenance, Food and Beverage, Banquets and Events, and Safety and Risk Management. All members get emails every Monday (around the Club), and website posts, as well as dedicated emails for activities such as creek renovation.
C3.2 Celebrate and promote sustainability	C3.2.1 Activities that raise awareness and engage people in the wider community	Provide evidence of external communications and community engagement	The Club has posted its GEO OnCourse Highlights on GEO Foundation for Sustainable Golf. The Club currently maintains certification with Audubon International (Audubon Cooperative Sanctuary Program for Golf) and has maintained such certification for 20 years. Recently updated in 2025.

Golf and Sustainability

Among all sports, golf has a particularly close relationship with the environment and communities, golf facilities can bring many benefits to people and nature - from the protection of greenspace and conservation of biodiversity; healthy recreation for all ages; local supply chains; and jobs, tourism and other forms of economic value.

Adopting a more sustainable approach is also good for golf. It's about presenting a high-quality golf course and providing a memorable experience in natural surroundings. It's about being as efficient as possible. And it's about supporting the community in a range of ways that bring increased recognition, respect and contact.

At a broader level, it's important that golf credibly demonstrates its commitment, and its social and environmental value – strengthening the sport's image and reputation for the long term.

Golf facilities that participate in OnCourse®, an international sustainability initiative assured by the non-profit GEO Foundation, are taking a comprehensive approach and striving to be leaders in the community.

Find out more at www.sustainable.golf